

## **PRIVACY POLICY**

This information is provided pursuant to art. 13 and art. 14 of the EU Regulation 2016/279, the GDPR (General Data protection Regulation).

### **GENERAL INFORMATION**

This website respects the privacy of its visitors in accordance with the European directives on privacy and use of cookies.

This information has been drawn up in order to facilitate the understanding of the data controller's policies regarding your privacy and the ways in which personal information is processed on the websites. This privacy notice aims to provide you with the information enabling you to express consent, where appropriate, to the processing of your personal data in an explicit and informed manner.

The data you may provide or that otherwise may be collected as part of your use of owner services - will be used by the latter according to the internationally recognized principles of privacy protection. This means, in particular, that any processing of personal data by the data controller will respect the principles of lawfulness, fairness, transparency, purpose limitation, limitation of the retention period, data minimization, accuracy, integrity and confidentiality.

### **1. DATA CONTROLLER AND CONTACT DETAILS**

The data controller is Saponerie Mario Fissi SRL, Via Bassa 35 - 50018 Scandicci (Fi); VAT number 04197270483, hereinafter referred to as "The Controller".

Interested parties can exercise their rights by sending an email to: [fissi@saponeriefissi.com](mailto:fissi@saponeriefissi.com)

### **2. PURPOSE OF PROCESSING**

Personal data are processed by the data controller in the implementation of their activity based on the following purposes:

- reply to requests, comments and recommendations sent also via email-to/contact form on the website;
- evaluate the applications received via email-to/contact form of the website; with this respect, we inform the interested parties that the applications can be assessed and stored only with the explicit consent to the processing of data - See section 3.3 DATA PROVIDED VOLUNTARILY BY THE DATA SUBJECT;
- use the website and improve user's browsing experience;
- with the consent of the data subject, send commercial and/or promotional communications on products and services through a specific newsletter service;

### **3. CATEGORIES OF COLLECTED DATA AND PURPOSE OF PROCESSING**

#### **3.1 NAVIGATION DATA;**

The functioning of the website, as well that of any other website on the internet, requires the use of computer systems and software procedures, which collect information about website users within the

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scope. This information - combined with data derived by third parties - could allow users to be identified (e.g. IP address, location - country -, information on the pages visited by the user within the website, access time on the website, navigation time on each page, clickstream analysis. Although the company does not collect this information to associate it with specific users, it is possible to identify such users directly through this information or by using other information collected, etc.).

These data are used only to obtain statistical information (therefore they are anonymous) and to check the correct functioning of the site - see Cookie Policy section.

### **3.2 COOKIES;**

They are small text files that can be sent and registered on the user's computer by the visited websites, and then transmitted to the same websites when the user visits them again. For further details, please refer to the Cookie Policy on the website.

### **3.3 DATA PROVIDED VOLUNTARILY BY THE DATA SUBJECT;**

When using the services offered by the website (such as the use of the email-to form), you are permitted to provide personal data. Such data will be processed exclusively for the purpose of responding to your demand, that is for the provision of the service in accordance with this Policy.

If a **curriculum vitae** is sent, we may also process special categories of personal data, pursuant to art.9 of the EU Regulation 2016/679, that is data capable of detecting racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data, which are aimed to uniquely identify a natural person, data relating to the health or sex life or sexual orientation of the person. For the aforementioned processing of data, it is necessary to express consent and any refusal to provide it may make it impossible for the company to proceed with the screening of your application.

## **4. MODALITIES OF PERSONAL DATA TREATMENT AND DATA STORAGE PERIOD**

Data are processed by electronic and/or manual means for the length of time strictly necessary to achieve the purposes for which the data are collected and, in any case, in accordance with the applicable regulations.

However, we may continue to store such data for a longer period in order to be able to handle any potential dispute related to the provision of the service.

Data processed for marketing purposes will be retained from the time you provided your consent until such consent is revoked. In case of revocation, the data can no longer be processed for marketing purposes but may still be retained in order to manage any dispute and/or litigation.

Data processed to improve the user's experience on the websites will be kept for the periods indicated in the Cookie Policy, depending on the type of Cookie of interest.

## **5. OTHER SUBJECTS WHO MAY PROCESS DATA**

Your data may be made available to data processors according to the art. 28 of the GDPR of the data controller.

Some processing operations may also be carried out by other third parties, to whom the Controller entrusts certain activities, or some of them, functional to the provision of services. Processing by these additional subjects, designated as processors, is governed by a contract or other legal act under EU or Member state law, that is binding on the processor with respect to the controller and entails obligations regarding the protection of personal data through operational instructions, with particular reference to the adoption of appropriate technical and organizational measures, in order to be able to ensure data confidentiality and security as provided for by art. 32 of the GDPR.

Apart from these cases, data will not be communicated to third parties or shared, except in cases specifically provided for by national or European Union law.

## **6. TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION.**

Data collected and processed are not transferred to companies or other entities outside the European Union.

## **7. LINKS TO EXTERNAL WEBSITES**

This website contains hypertext links (i.e. tools that allow you to connect to a web page of another site): the external websites that can be reached through links are managed by subjects on which the controller has no ownership or control and of which is not in any way responsible for the content, quality, accuracy and services offered. The visit and use of websites consulted by the user from this website via links, therefore, is left exclusively to the total discretion and responsibility of the user. This information, therefore, is provided only for the websites of the controller and not for other websites that may be consulted by the user through links.

## **8. RIGHTS OF THE INTERESTED PARTIES**

The data subject is entitled to the following rights:

1. right of access, i.e. the right to obtain confirmation from the company about whether data are being processed and, if so, to obtain access to them;
2. right of rectification and deletion, i.e. the right to obtain the rectification of inaccurate data and/or the integration of incomplete data or the deletion of data for legitimate reasons.
3. right to the limitation of the treatment, i.e. the right to request the suspension of the treatment if there are legitimate reasons;
4. right to data portability, i.e. the right to receive data in a structured, commonly used and readable format, as well as the right to transmit them to another controller.
5. right to object, i.e. the right to object to data being processed if there are legitimate reasons, including the processing of data for marketing and profiling purposes, if any;

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6. right to appeal to the competent data protection authority in case of unlawful data processing as provided for by art. 77 of the GDPR, following the procedures and indications published on the official website of the authority at [www.garanteprivacy.it](http://www.garanteprivacy.it).

Interested parties may exercise their rights through the contacts mentioned in paragraph 1. DATA CONTROLLER AND CONTACT DETAILS